

LIFT TICKETS FOR \$7.99

\$7.99 LIFT TICKETS TO LABRADOR MOUNTAIN!

Ski Company Customer Appreciation Night - Sunday, Feb 16 from 4pm-9pm.

\$10 LIFT TICKETS TO SWAIN RESORT!

Southern Tier Euphoria - Saturday, March 7 from 3pm-9pm.

\$15 FOR FIRST TICKET, \$10 FOR ADDITIONAL TICKETS TO HUNT HOLLOW!

Hunt Hollow Ski-A-Thon - Sunday, Feb 16 & March 1 from 4pm-9pm.

\$25.99 LIFT TICKETS TO HOLIDAY VALLEY!

Cabin Fever Fest - Tuesday, March 17 tickets valid any 8 hours from 9am-10pm

\$15 VOUCHERS TO SNOW RIDGE!

Snow Ridge Super Sundays - Available for every Sunday in February. Valid 9am-4pm.

\$150 FAMILY SKI PASS VOUCHERS TO HUNT HOLLOW!

Valid for a family of up to 5 people. Includes rentals. Valid weekdays and nights only. Limit 1 use per year. Expires 2/29/2020. Call ahead for reservations (585) 374-5428.

BRISTOL MOUNTAIN FAMILY & FRIENDS NIGHT!

A group of 3 can ski or ride for \$89 from 4pm-close on Saturday & Sunday nights. Each additional person is only \$35. Tickets are available at Bristol Mountain.

*Discount tickets only available at Ski Company stores: Rochester, Syracuse, Bloomfield and Buffalo. Not all lift ticket offers available at all locations.

THE SKI COMPANY FAMOUS WAREHOUSE & OUTLET SALE! TODAY THROUGH MARCH 1st

ADULT SKIS STARTING AT \$100 A PAIR

ADULT SNOWBOARDS STARTING AT \$99

ADULT SKI BOOTS STARTING AT \$139 A PAIR

ADULT SNOWBOARD BOOTS STARTING AT \$55 A PAIR

ADULT SNOWBOARD BINDINGS STARTING AT ... \$35 A PAIR

Inventory from all four stores at sale. Odd sizes, scratch and dent, buyer's mistakes, salesman's samples, closeouts, overstocks and just great stuff!



No Trade-Ins Allowed at These Prices.

We Guarantee To Match ANY PRICE Including The Internet!

**ONLY AT THE SKI COMPANY
BLOOMFIELD CANANDAIGUA
OUTLET CENTER**

Ski Company Outlet Center

3036 Rt 64 South, Bloomfield, NY 14469 • En route to Bristol Mtn!

(585) 657-7785 • Skicompany.com

Hours: Mon-Fri 8:30am-6pm, Sat 8am-6pm, Sun 9am-6pm

Inventory from all four stores **AT SALE!!**

ADULT SNOWBOARDS				
ITEM	RETAIL	SALE	QTY	SIZES
GNU Gloss (18)	\$349.99	\$99.99	2	140, 144
Ride Agenda (17)	\$379.95	\$99.99	1	149
Ride Compact (17)	\$369.95	\$99.99	5	142, 146
Rome Mechanic (17)	\$339.99	\$99.99	1	156
Rossignol Alias Amptek (16)	\$265.00	\$99.99	10	130, 140, 145
Rossignol District (17)	\$350.00	\$99.99	2	146
Rossignol Gala (17)	\$300.00	\$99.99	1	146
Rossignol Templar (18)	\$400.00	\$119.99	5	MOST
Burton Feather (17)	\$399.95	\$149.99	3	140, 144
Matrix Bayou (19)	\$250.00	\$149.99	2	150, 163
Matrix Blackout (19)	\$250.00	\$149.99	1	157
Matrix Denim (19)	\$250.00	\$149.99	1	163
Matrix Everest (19)	\$300.00	\$149.99	7	144, 157
Matrix Hemlock (19)	\$250.00	\$149.99	1	163
Matrix Twilight (19)	\$250.00	\$149.99	17	MOST
Ride Saturday (18)	\$399.95	\$149.99	2	146
GNU Velvet (19)	\$470.00	\$179.99	1	143
Roxy Smoothie (18)	\$450.00	\$195.00	1	152
Burton Hideaway (18)	\$399.95	\$199.99	12	MOST
Burton Instigator (18)	\$399.95	\$199.99	4	MOST
Burton Name Dropper (18)	\$469.95	\$199.99	3	MOST
Burton Rewind (18)	\$469.95	\$199.99	1	149
Burton Ripcord (18)	\$379.95	\$199.99	2	150
Capita Defenders of Awesome (18)	\$439.95	\$199.99	2	155W, 156
GNU Klassy (19)	\$500.00	\$199.99	1	151
GNU Money (18)	\$349.95	\$199.99	6	MOST
Head Rush (18)	\$299.99	\$199.99	7	MOST
Head Stella (18)	\$350.00	\$199.99	12	MOST
K2 Bright Lite (18)	\$379.95	\$199.99	7	MOST
K2 Eighty Seven (17)	\$510.00	\$199.99	4	150
K2 Standard (17)	\$380.00	\$199.99	1	155W
Lib Tech Hot Knife (19)	\$500.00	\$199.99	1	159
Never Summer Guide (18)	\$540.00	\$199.99	2	155, 155X
Nidecker Venus (18)	\$349.95	\$199.99	7	MOST
Nitro Goodtimes (18)	\$399.99	\$199.99	5	MOST
Nitro Lectra (18)	\$299.99	\$199.99	4	MOST
Nitro Prime (18)	\$ 299.99	\$199.99	2	152, 159W
Ride Rapture (18)	\$359.95	\$199.99	3	147, 150
Rome Factory Rocker (18)	\$389.99	\$199.99	4	MOST
Rome Mechanic (18)	\$349.99	\$199.99	2	153, 157W
Rome Royal (18)	\$349.99	\$199.99	2	144, 147
Rossignol Diva (17)	\$550.00	\$199.99	4	MOST
Rossignol Frenemy (18)	\$400.00	\$199.99	12	MOST
Roxy Sugar (17)	\$349.99	\$199.99	1	152
YES Basic (18)	\$ 399.99	\$199.99	1	149
YES Libre (18)	\$369.95	\$199.99	6	MOST
Arbor Cadence (18)	\$399.99	\$219.99	3	143, 147
Head Fusion (18)	\$269.99	\$229.99	2	153
Capita Horrorscope (18)	\$379.95	\$249.99	3	MOST
Capita Indoor Survival (18)	\$399.95	\$249.99	3	150, 152
Capita Outerspace Living (18)	\$399.95	\$249.99	10	150, 152, 155W
Lib Tech Cold Brew (18)	\$459.95	\$249.99	2	145N, 157
Capita Paradise (18)	\$399.95	\$259.99	6	MOST
K2 Raygun (18)	\$399.95	\$259.99	6	MOST
Burton Skeleton Key (18)	\$499.99	\$299.99	1	158
Capita Slush Slasher (18)	\$369.95	\$299.99	3	143, 151
Capita Space Metal Fantasy (18)	\$379.95	\$299.99	12	MOST
GNU 4 (19)	\$600.00	\$299.99	1	159
GNU B Pro (19)	\$560.00	\$299.99	4	146, 152
Lib Tech JL Dagmar (19)	\$600.00	\$299.99	1	154
Lib Tech No 43 (19)	\$550.00	\$299.99	1	149
Ride War Pig (18)	\$459.95	\$299.99	1	151
Rome Black Jack (18)	\$399.99	\$299.99	3	156, 160W

LADIES SNOWBOARD BOOTS				
ITEM	RETAIL	SALE	QTY	SIZES
Burton Starstruck Boa (16)	\$219.95	\$49.99	3	5
Thirty Two Exit (18)	\$149.95	\$69.99	61	MOST
Thirty Two TM Two (18)	\$284.95	\$69.99	2	8, 9
Thirty Two Zephyr FT (18)	\$239.95	\$69.99	1	9
Vans Brystal (17)	\$179.95	\$80.00	4	5.5, 6.5, 9.5
Rome Sentry Boa (17)	\$200.00	\$89.99	9	MOST
Burton Coco (17)	\$159.95	\$99.99	20	5, 6, 7, 8
DC Karma (16)	\$149.95	\$99.99	14	5, 6, 7, 8
DC Search (16)	\$199.95	\$99.99	2	6
Rome Smith (16)	\$179.99	\$99.99	13	MOST
Thirty Two Jones MTB (18)	\$599.95	\$99.99	1	8.5
Thirty Two Lashed (16)	\$239.95	\$99.99	24	MOST
Thirty Two Lashed Double Boa (18)	\$269.95	\$99.99	1	6
Thirty Two Lashed Melancon (18)	\$239.95	\$99.99	1	9
Thirty Two STW Boa (15)	\$199.95	\$99.99	12	MOST
Vans Encore (18)	\$179.99	\$99.99	5	7, 8

MENS SNOWBOARD BOOTS				
ITEM	RETAIL	SALE	QTY	SIZES
DC Phase (16)	\$149.95	\$55.00	17	7, 7.5, 8
Thirty Two Exit (16)	\$149.99	\$65.00	45	MOST
DC Mutiny (16)	\$199.95	\$94.00	5	8, 9
Rome Faction Boa (18)	\$199.95	\$99.99	6	7.5, 9.5, 12
Rome Smith (16)	\$179.99	\$99.99	5	7, 8
Thirty Two Light (18)	\$199.95	\$99.99	2	8.5
Vans Encore (17)	\$209.95	\$99.99	6	8, 9, 10
Vans Hi Standard (17)	\$189.95	\$99.99	10	7.5, 8.5, 9.5
Vans Sequal (18)	\$299.99	\$99.99	1	10
Burton Invader (19)	\$159.95	\$119.99	47	MOST
Thirty Two Zephyr Spring Break (18)	\$269.95	\$149.99	2	9
Thirty Two Binary Boa (18)	\$309.95	\$169.00	1	9
Rome Bodega (18)	\$239.99	\$169.99	3	9, 11
Thirty Two Lo Cut (18)	\$209.95	\$169.99	13	MOST
Burton Ruler Dual Boa (18)	\$299.95	\$199.99	1	11
Burton Swath Boa (18)	\$349.95	\$199.99	1	9
Thirty Two Session (18)	\$259.95	\$199.99	8	MOST

JUNIOR SNOWBOARDS				
ITEM	RETAIL	SALE	QTY	SIZES
Burton Chopper (16)	\$250.00	\$65.00	10	125, 130
Arbor The System (17)	\$400.00	\$99.99	1	120
Burton Custom Smalls (18)	\$309.95	\$149.99	1	145
Capita Children of the Gnar (18)	\$349.95	\$199.99	5	145, 149

LADIES SNOWBOARD BINDINGS				
ITEM	RETAIL	SALE	QTY	SIZES
Technine Glam Pop Rocker (10)	\$160.00	\$39.99	1	MED
K2 Cassette (15)	\$159.95	\$49.99	1	SML
K2 Yeah Yeah (15)	\$179.95	\$49.99	1	SML
Bent Metal Upshot (19)	\$240.00	\$99.99	4	MED
Rome Flair (18)	\$199.99	\$99.99	1	M/L
Burton Stiletto (18)	\$189.95	\$119.99	2	SML, MED
Union Trilogy (18)	\$249.95	\$169.99	4	SML, MED
Union Legacy (18)	\$279.95	\$199.99	7	SML, MED

MENS SNOWBOARD BINDINGS				
ITEM	RETAIL	SALE	QTY	SIZES
Bent Metal Joint (18)	\$199.95	\$99.99	1	S/M
Union T 100 (17)	\$189.95	\$99.99	12	MED
Bent Metal Transfer (19)	\$290.00	\$109.99	2	MED
K2 Lineup (18)	\$209.95	\$119.99	2	LRG, XL
Bent Metal Cor-Pro (19)	\$320.00	\$129.99	1	MED
Burton Custom (18)	\$199.95	\$149.99	14	S, M, L
Rome 390 Boss (18)	\$229.95	\$149.99	39	S/M, L/XL
Rome Crux (18)	\$199.99	\$149.99	53	M/L, L/XL
Union St Ides CH (18)	\$269.95	\$149.99	1	M/L
Union STR (17)	\$179.95	\$149.99	19	MED
Rome Vice (18)	\$259.99	\$199.99	4	M/L, L/XL

ADULT SKI BINDINGS			
ITEM	RETAIL	SALE	QTY
Rossignol Team 2 (15)	\$170.00	\$39.99	13
Rossignol Team 4 (15)	\$180.00	\$49.99	106
Marker M 7.0 EPS (16)	\$200.00	\$79.99	278
Marker Squire (17)	\$250.00	\$119.99	23
Head AM 12 (19)	\$200.00	\$129.99	85
Salomon Warden 11 (16)	\$250.00	\$129.99	3
Fischer Attack 16 w/ Brake (14)	\$425.00	\$145.00	4
Salomon STH2 WTR 13 (17)	\$275.00	\$159.99	14
Marker Griffon 13 ID (19)	\$295.00	\$179.99	89
Marker Griffon 90mm (15)	\$295.00	\$179.99	2
Marker Jester Schizo (14)	\$495.00	\$179.99	1

No Trade-Ins Allowed at These Prices

ALL RACE EQUIPMENT

From All Four Stores

50% OFF OR MORE

Odd sizes, scratch and dent, buyer's mistakes, salesman's samples, closeouts, overstocks and **JUST GREAT STUFF!!!**

ADULT SKIS - Most with Binding				
ITEM	RETAIL	SALE	QTY	SIZES
Atomic Redster FIS DD SG (16)	\$1200.00	\$100.00	1	200
Dynastar Speed Course WC FCTRY (16)	\$1095.00	\$155.00	1	195
Dynastar Cham 2.0 Pro w/ Xpress 11 (16)	\$600.00	\$159.99	1	170
Dynastar Glory 74 Xpress w/ Xpress (15)	\$500.00	\$169.99	1	163
Atomic Punx 5 (18)	\$425.00	\$199.99	3	175
Atomic Redster G9 FIS (18)	\$1125.00	\$199.99	2	188
Atomic Redster G9 FIS W (18)	\$1125.00	\$199.99	2	183
Atomic Vantage W 86 C (18)	\$475.00	\$199.99	2	157, 165
J Skis Whipit Shattered (18)	\$549.99	\$199.99	1	164
Kastle BMX 115 (17)	\$1050.00	\$199.99	5	177, 185
Kastle MX 89 (17)	\$1300.00	\$199.99	3	156, 164
Liberty Helix 84 (18)	\$400.00	\$199.99	4	158
Liberty Variant 87 (17)	\$730.00	\$199.99	11	179, 186
Line Sick Day 88 (18)	\$500.00	\$199.99	1	165
Nordica Astral 74 w/ Comp 10 (18)	\$500.00	\$199.99	3	144
Nordica Sentra 74 R w/ TLT 10 (18)	\$500.00	\$199.99	9	160, 168
Rossignol Smash (19)	\$400.00	\$199.99	21	MOST
Volkl Transfer 81 (18)	\$445.00	\$199.99	7	168, 178
Nordica Sentra 2 FDT w/ TLT 11 (17)	\$500.00	\$199.99	5	160, 168
Atomic Redster G9 RS Red (17)	\$1125.00	\$200.00	1	183
K2 Pinnacle 85 (18)	\$600.00	\$249.99	10	170, 177
Nordica GT 75 FDT w/ TP 10 (18)	\$500.00	\$249.99	2	162, 168
Nordica GT 76 CA w/ TP 10 (18)	\$700.00	\$249.99	2	168, 174
Nordica GT 76 Ti w/ TC 412 (17)	\$800.00	\$249.99	1	150
Nordica GT 84 Ti w/ TC 412 (17)	\$1000.00	\$249.99	2	174
Nordica GT Speedmachine 9 w/ Xcell 14 (18)	\$1100.00	\$249.99	2	174
Rossignol Pursuit 200 CA w/ Xpress 10 (18)	\$500.00	\$249.99	4	163, 170
Salomon QST 85 (18)	\$475.00	\$249.99	2	169, 177
Rossignol Scratch (18)	\$600.00	\$259.99	8	MOST
Armada ARV 106 (18)	\$700.00	\$299.99	3	180
Armada B Dog (18)	\$650.00	\$299.99	6	179
Armada Invictus 85 (18)	\$475.00	\$299.99	2	176
Armada Magic J (18)	\$875.00	\$299.99	1	190
Atomic Vantage WMN X 77 w/ Lith 10 (18)	\$600.00	\$299.99	1	154
Blizzard XCR w/ TLT 10 (19)	\$600.00	\$299.99	38	MOST
Dynastar Serial w/ Xpress 10 (18)	\$450.00	\$299.99	12	158, 168, 178
Dynastar Speedzone 6 w/ Xpress 11 (17)	\$500.00	\$299.99	6	158, 165, 172
Elan Black Magic w/ LS (18)	\$650.00	\$299.99	1	152
Elan Delight Magic w/ ELW 9.0 (17)	\$625.00	\$299.99	1	158
Elan Ripstick 106 (17)	\$850.00	\$299.99	1	174
Elan Ripstick 96 (17)	\$800.00	\$299.99	1	174
K2 Endless Luv w/ TCX 11 (18)	\$900.00	\$299.99	1	160
K2 Konic 78 w/ M3 10.0 (18)	\$650.00	\$299.99	2	170
Liberty Genesis 90 (18)	\$650.00	\$299.99	2	179
Line Sick Day 104 (18)	\$750.00	\$299.99	3	172, 179
Nordica Dobermann SLC w/ TPX 12 (18)	\$1000.00	\$299.99	2	165
Nordica Dobermann Spitfire Pro w/ TC 412 (17)	\$1100.00	\$299.99	1	156

ADULT SKIS (Continued)				
ITEM	RETAIL	SALE	QTY	SIZES
Nordica Dobermann Spitfire Ti w/ TPX 12 (18)	\$900.00	\$299.99	4	150, 168
Nordica Drive 76 w/ TP Comp (18)	\$500.00	\$299.99	5	136, 142, 166
Rossignol Experience 74 W w/ Xpress W (18)	\$500.00	\$299.99	6	152, 160
Rossignol Experience 74 w/ Xpress (18)	\$500.00	\$299.99	26	MOST
Salomon TNT (18)	\$475.00	\$299.99	3	161, 171
Volkl RTM 76 Elite w/ V Motion 10 GW (18)	\$825.00	\$299.99	3	175
Volkl Yumi (18)	\$650.00	\$299.99	2	174, 154
Armada Tracer 108 (18)	\$875.00	\$349.99	2	172
Volkl Deacon XT w/ V Motion 10 GW (18)	\$700.00	\$349.99	19	161, 168
Armada Invictus 108 Ti (18)	\$875.00	\$399.99	2	168
Blizzard Bonafide (18)	\$840.00	\$399.99	12	MOST
Blizzard Quattro 8.0 CA w/ TPX 12 (18)	\$720.00	\$399.99	4	162, 180
Blizzard Sheeva 10 (18)	\$720.00	\$399.99	1	164
Blizzard Sheeva 9 (18)	\$660.00	\$399.99	1	157
Dynastar Speedzone 12 Ti w/ SPX 12 (18)	\$1000.00	\$399.99	10	174, 182
Elan Amphibio 84 Ti w/ ELX 11 (18)	\$1000.00	\$399.99	3	176, 182
Fischer RC4 Curv GT DTX w/ Z11 (18)	\$900.00	\$399.99	7	164, 171, 178
Head Kore 105 (18)	\$875.00	\$399.99	1	189
Head SG RP WCR 14 (18)	\$1075.00	\$399.99	2	185, 195
Nordica Enforcer 110 (18)	\$900.00	\$399.99	3	MOST
Stockli Stormrider 95 (17)	\$1250.00	\$399.99	1	184

JUNIOR SKIS				
ITEM	RETAIL	SALE	QTY	SIZES
Head WC Rebels iGS Team (13)	\$575.00	\$75.00	2	130
Head WC iRace SW (13)	\$400.00	\$100.00	2	100
Nordica Santa Ana S (18)	\$650.00	\$259.99	1	140
Nordica Dobermann Combi Pro S (19)	\$400.00	\$299.99	3	120, 140
Fischer RC4 WCGS Curv Booster (17)	\$750.00	\$299.99	3	175, 180

ADULT HELMETS				
ITEM	RETAIL	SALE	QTY	
Rossignol Templar Impact Core (18)	\$175.00	\$49.99	75	
Marker Consort 2.0 (18)	\$110.00	\$59.99	29	
Oakley Mod 5 (17)	\$200.00	\$59.99	2	
Rossignol Templar Impact Top (18)	\$250.00	\$59.99	91	
Shred Basher (17)	\$200.00	\$59.99	6	
Shred Basher No Shock (17)	\$269.00	\$59.99	3	
Rossignol Hero 9 FIS w/ ChinGuard (17)	\$300.00	\$69.99	61	
Poc Orbic X Spin FIS (18)	\$249.99	\$99.99	4	
Poc Skull Orbic X (16)	\$200.00	\$99.99	1	
Poc Skull Orbic X Spin (17)	\$249.99	\$99.99	1	
Rossignol Hero Carbon FIS (16)	\$460.00	\$99.99	2	
Uvex 400 Visor (18)	\$200.00	\$99.99	5	
Giro Jackson MIPS (18)	\$160.00	\$139.99	1	

JUNIOR HELMETS				
ITEM	RETAIL	SALE	QTY	
Rossignol Comp J Led (18)	\$100.00	\$25.99	146	
Marker Kent (16)	\$90.00	\$29.99	37	
Uvex Visor Pro (16)	\$150.00	\$49.99	8	

MENS SKI BOOTS				
ITEM	RETAIL	SALE	QTY	SIZES
Head Thrasher 100 (16)	\$600.00	\$139.99	9	24.5, 25.5, 26.5
Head Thrasher 80 (16)	\$475.00	\$139.99	9	24.5, 25.5, 26.5
Head Advant Edge 105 (16)	\$600.00	\$159.00	3	25.5, 29.5
Alpina Elite 90 w/ Intemp (16)	\$550.00	\$165.00	6	MOST
Tecnica Ten.2 70 (18)	\$300.00	\$169.99	17	MOST
Tecnica Ten.2 70 HVL (19)	\$300.00	\$169.99	65	MOST
Atomic Hawx Ultra 100 (17)	\$475.00	\$199.99	10	MOST
Dalbelo Panterra 90 MX (18)	\$400.00	\$199.99	21	MOST
Head Advant Edge 85 (17)	\$375.00	\$199.99	6	25.5, 29.5
Head Nexo 100 (18)	\$475.00	\$199.99	28	MOST
Head Nexo LYT 100 G (18)	\$475.00	\$199.99	10	MOST
Salomon S Max 100 (18)	\$600.00	\$199.99	2	25.5, 28.5
Salomon X Max 100 (16)	\$600.00	\$199.99	6	MOST
Salomon X Pro 100 (17)	\$600.00	\$199.99	5	28.5, 29.5
Salomon X Pro 80 (18)	\$400.00	\$199.99	18	MOST
Salomon X Pro X 90 (17)	\$500.00	\$199.99	4	28.5, 29.5
Atomic Hawx Prime 100 (18)	\$475.00	\$249.99	10	MOST
Atomic Hawx Prime 110 (17)	\$600.00	\$249.99	1	29.5
Dalbelo DS 90 (18)	\$400.00	\$249.99	25	MOST
Tecnica Mach 1 90 MV (17)	\$480.00	\$259.99	48	MOST
Atomic Hawx Ultra 110 (18)	\$600.00	\$299.99	16	MOST

LADIES SKI BOOTS				
ITEM	RETAIL	SALE	QTY	SIZES
Alpina Ruby 5 w/ Intemp (16)	\$550.00	\$165.00	7	23.5, 25.5, 26.5
Salomon X Access 60 W (18)	\$300.00	\$169.99	8	25.5, 26.5, 27.5
Atomic Hawx Prime 80 W (17)	\$400.00	\$199.99	1	25.5
Atomic Hawx Ultra 80 W (17)	\$400.00	\$199.99	6	26.5, 27.5
Atomic Hawx Ultra 90 W (17)	\$500.00	\$199.99	12	25.5, 26.5, 27.5
Head Nexo 80 W (18)	\$475.00	\$199.99	27	25.5, 26.5
Head Nexo LYT 80 W (18)	\$475.00	\$199.99	8	25.5, 26.5
Lange SX 70 W (18)	\$450.00	\$199.99	17	MOST
Nordica Speedmachine 75 W (18)	\$500.00	\$199.99	13	26.5, 27.5
Rossignol All Track 70 W (18)	\$400.00	\$199.99	7	25.5, 26.5, 27.5
Rossignol All Track Pro 70 W (18)	\$400.00	\$199.99	19	MOST
Salomon X Pro 70 W (18)	\$350.00	\$199.99	18	25.5, 26.5, 27.5
Salomon X Pro 80 W (17)	\$475.00	\$219.99	4	25.5, 27.5
Atomic Hawx Prime 90 W (17)	\$475.00	\$249.99	23	25.5, 26.5
Atomic Hawx Prime 95 W (18)	\$500.00	\$249.99	3	23.5, 25.5, 27.5
Tecnica Cochise 85 W (18)	\$480.00	\$249.99	49	MOST
Rossignol All Track 70 W (19)	\$400.00	\$299.99	6	22.5, 23.5, 26.5
Tecnica Cochise 105 W (17)	\$720.00	\$599.99	1	26.5

JUNIOR SKI BOOTS				
ITEM	RETAIL	SALE	QTY	SIZES
Rossignol All Track 80 (16)	\$400.00	\$159.99	6	26.5, 27.5

Some restrictions apply. See store for details. 50% off insulated jackets discount taken off of original mfg retail price at the register. 50% off race equipment discount taken off of original mfg retail price at the register. Offers expire March 1, 2020. All sales final. No returns. Prices are for 18-19 equipment or older unless noted otherwise. Inventory as of February 6, 2020. No holds — No layaways. Offer not valid on prior sales. Not valid with any other offer, discount, or coupon. No special orders. Quantities limited to stock on hand. All inventory subject to prior sale. No rain checks. We reserve the right to revoke or extend this offer at any time. Not responsible for typographical errors. Pictures may not depict actual item. Our retail includes freight, overhead, and our past offerings at which sales may or may not have been made. Offer not valid on used equipment. Quantities limited. Inventory limited to stock on hand. No store transfers. Requirements for a price match guarantee are the item must be the same year, same color, same style, same model, same size, same condition, and in stock on the competitor's site. Must be a US based online retailer. Price match products must be sold by a licensed, US based online retailer who buys directly from the manufacturer. These retailers can honor manufacturer warranties, collect insider knowledge and ensure the product is not secondhand or a knock-off. We exclude 3rd party sites such as eBay and Amazon if the seller is not a US based licensed dealer. We look at the final price that means all duties, taxes, fees and shipping costs included. Price Match discounts cannot be combined with any other offer, discount, coupon or promotion. For a nominal fee, price match will include lifetime trade-in guarantee, instant warranty replacement, lifetime wax card and binding installation and calibration. In order to demo skis you must be 18 years of age. Must have a credit card imprint for entire value of the ski plus tax. Must have a valid NYS driver's license. There will be no trade-ins accepted during the Warehouse and Outlet Sale.

ALL WINTER JACKETS

50%

OFF

OR MORE

Discount off of mfg retail price

ONLY THE BEST BRANDS ON THE PLANET



PLUS

WE WILL INSTALL AND ADJUST YOUR BINDINGS WHILE YOU WAIT!

EQUIPMENT NOT PURCHASED FROM THE SKI COMPANY WILL COST \$59 FOR BINDING INSTALLATION.

WE WILL MEET OR BEAT ALL SKI AND SNOWBOARD PRICES GUARANTEED! INCLUDING THE MOST POPULAR ONLINE SITES!

LIFT TICKETS STARTING AT JUST \$7.99 SEE FRONT OF FLYER.

DEMO CENTER

TRY BEFORE YOU BUY AT OUR AWARD WINNING DEMO CENTER! TEST RIDE AN AWARD WINNING SKI FOR ONLY \$20 A DAY!

ONLY AT THE SKI COMPANY BLOOMFIELD/CANANDAIGUA OUTLET CENTER LOCATION

ONLY AT THE SKI COMPANY BLOOMFIELD CANANDAIGUA OUTLET CENTER

Ski Company Outlet Center
3036 Rt 64 South, Bloomfield, NY 14469
En route to Bristol Mtn!
(585) 657-7785
Skicompany.com

Hours: Mon-Fri 8:30am-6pm,
Sat 8am-6pm, Sun 9am-6pm



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